

SWS Ageing & Disability Community Care Sector

Workforce Issues

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South West Sydney Ageing & Disability Forum

- Used to be SWS Home and Community Care (HACC) Forum
- covers
 - Bankstown, Fairfield & Liverpool areas
- Members
 - gov't & ngo's
 - HACC & non-HACC
 - aged & disability services
 - peak bodies
 - support groups
- Consultations
 - HACC Planning
 - Disability Planning
 - Carers & Consumers Forum

Developments

2006 & 2007 - priority issue

2008 - high priority issue

- formed a Workforce Issues Working Party

Objectives:

To raise the profile & attractiveness of aged & community care careers.

To establish practical links with educational institutions.

To learn and support the needs of SWS A & D Community Care Sector.

Workforce Issues Working Party

SWS HACCC Development Officer

Community Development Officers- Aged/Disability

SWS HACCC Trainer

Service reps

Developments

Late 2008

- \$ Bankstown City Council's Community Grant

...promotional resources- resource kit, table skirts, banner, show bags.

Late 2008-2009

- Sponsorship Packages

2009

- Career and Employment Expos

- Advocacy

- Consultations

Sponsorship Packages

Packages 1, 2, 3

In-kind contributions

Promotional resources & Career Expos

Developments

- 2009
 - Workforce Issues Forum
 - Metro South Workforce Project

- 2009-present
 - Adshel posters
 - Careers Counsellors Networks
 - Employment Expos
 - Promotional resources

Benefits of Working in the Sector

Rewarding

Uniqueness of SWS region

Flexibility

Career Change

Variety

Age- Friendly

Ageing Population

Long lasting employability

Challenges

- time and availability
- attitude and responsibility
- ideas and strategies
- alienation
- funding

2010 and Beyond

- Tailgate national ACSA and NDS campaign
- Long-term sponsors including private sectors
- Raise the sector's profile within education institutions.
- Social networking sites & internet advertising.
- Link relevant websites to www.supportservices.org.au
- Alternative promotions e.g. movies, t-shirts, mobile phones, placards, word of mouth, plays, comedy.

Contact

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