



Population Health Planning Resource (PHPR)

Anne Morrison
Unit Manager, Population Health Service,
Waikato District Health Board
November 2008



What and who are we?

- Health promotion, regulatory public health monitoring, health protection, screening services, immunisation
- Cater for all populations within the Waikato DHB region however we have adopted a distinct inequalities focus where programmes target 'priority populations'

The Past.....

Identified Issues

- No structured process for long term planning
 - No specific/accurate information on current need and/or future trending
 - Ensuring a focus on inequalities remained strong
 - No clear link between key strategic documents
- Influencing contract negotiations
 - Limited resources reaching the most disadvantaged groups
- Limited workforce planning and/or targeted training programmes
 - unstable workforce

What Should We Do?

- Adopt a proactive approach
- Link our priorities to other key documents and directions
- Provide a more consistent and co-ordinated approach to planning & implementation
- Gain more control over our future

How Should We Do It?

- Utilise expertise from within and external to the service
- Develop a framework for practice
- Investigate options from other areas and likely partners
- Ongoing liaison

What Did It Look Like? (initial version)

- Intention to be a strategic document
 - structured around medium term outcomes (MTOs)
- Health needs analysis style planning process
 - health needs from a more local perspective
 - inclusion of a specific MTO linked with public health
 - identified priority populations with data to back this up
 - service delivery best practice/positive interventions
 - inequalities focus
- 3 yearly update

Targeted Feedback Survey

- Engagement with small group of core users (internal group managers)
 - Structure
 - Layout
 - Consistency
- Living document with an agreed 2 year update rotation programme

User Survey

- 8 key stakeholders (7 external, 1 internal)
- One-to-one interviews with set feedback survey questionnaire
- Focus on:
 - amount and quality of information
 - usefulness of the resource
 - opportunities for improvement

What Did They Think?

- Five key themes emerged:
 - Awareness
 - Purpose
 - Format, layout and structure
 - Data representation
 - Content style and detail
- Recommendations
 - 11 key short term improvements
 - 6 longer term improvements

Ongoing Improvements

- Examples include:
 - Manage the size of the resource to ensure needs are balanced against ease of use
 - A clearer rationale around reducing inequalities framework
 - Renaming/defining some sections
 - Break the resource up into sections and make available electronically

Ongoing Improvements cont...

- Examples cont..
 - Ensure consistent use of terminology
 - Continue development of health and wellbeing indicators
 - Utilise other forums to raise awareness of the resource and how it can be utilised

Ongoing Improvements cont...

- Longer term examples
 - Include a Continuum of Care diagram and associated comment
 - Investigate the potential to provide e-links to raw data sources
 - Investigate the development of a reporting mechanism that tracks data changes and trends over time

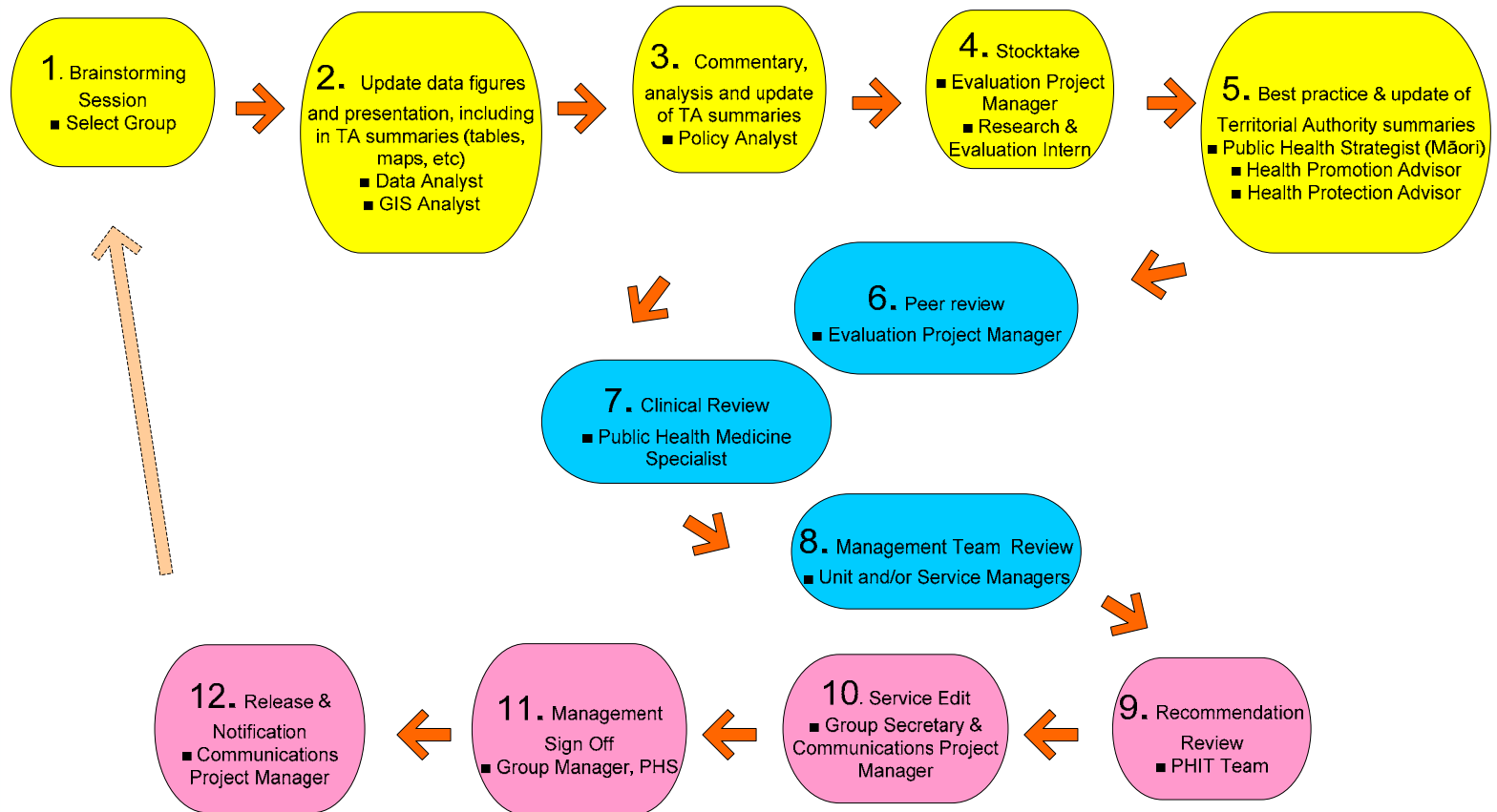
What Does It Look Like Now? (current version)

- A social and environmental determinants of health model
- Inclusions:
 - Summary of each Territorial Authority area
 - Whanau ora / population overview
- Updated structure, layout and language

Section Update Flowchart

Population Health Planning Resource (PHPR) Review Process

Monday, November 10, 2008



What Do We Use It For?

- Forecasting, trending
- Identifying key project work
- Informing contracts & assisting in contract negotiation
 - High level plans
 - Workplans
- Workforce planning
- Training & development

Who Else Uses It?

- Wider Waikato DHB services
- Local government – territorial authorities
- Regional government – environmental
- Iwi/Maori providers
- Pacific providers
- Non-government organisations
- Public health organisations

Access

www.waikatodhb.govt.nz

Click on:

- About us.....
- Population health/public health advice

Scroll down to find the link to the

Population Health Planning Resource