

IMPROVING THE DELIVERY OF MATERNITY CARE



Government of Western Australia
Department of Health

*Please note that this program is subject to change.
Please check <http://www.changechampions.com.au> for updates.

Seminar Aims

- Highlight strategic directions in the delivery of safe, integrated, effective and appropriate maternity care
- Showcase clinical redesign/service improvement initiatives etc with a demonstrated impact on the delivery of safe and effective maternity care
- Showcase models of care, best practice approaches, patient experience projects, etc that have been implemented and have improve maternity care delivery.
- Showcase innovative strategies to retain, recruit or redesign work roles to meet increasing birth rates in an environment of workforce shortage

Audience

All health professionals and managers interested in the delivery of maternity care.

Further information:

Change Champions P/L
PO Box 668
The Junction NSW
Phone: 02 4963 5150
Fax: 02 4963 6656
Email: changechampions@bigpond.com
Web: www.changechampions.com.au

IMPROVING THE DELIVERY OF MATERNITY CARE

Thursday 26 February 2009

Session 1

- 8.40-8.50 **Welcome and Housekeeping**
Char Weeks
Managing Director
Change Champions P/L
- 8.50-9.20 **Opening Address**
Presentation title to be advised
Dr Simon Towler
Chief Medical Officer
Department of Health WA
- 9.20-10.05 **International Perspective**
Strengthening Midwifery: Improving Care for Women
Prof Cathy Warwick CBE
General Secretary
Royal College of Midwives, UK
- 10.05-10.25 **Improving Neonatal Capacity in WA (draft title)**
Prof Karen Simmer
Professor, Newborn Medicine, University of Western Australia
Co-Lead WA Women's and Newborns' Health Network
Director, Neonatal Clinical Care Unit
King Edward Memorial Hospital and Princess Margaret Hospital, WA
- 10.25-10.45 **Improving Care Through Collaborative Training in Obstetrics**
Dr Jolyon Ford
Director of Postgraduate Medical Education
King Edward Memorial Hospital, WA
- 10.45-11.00 **Questions to Speakers**
- 11.00-11.25 **Morning Tea**

Session 2

Quality of Care – Focusing on Caesarean Section

- 11.25-12.10 **International Perspective**
Focus on normal birth and reducing Caesarean section rates – a self-improvement toolkit
Dr Janet Baldwin
Clinical Lead NHS Institute & Consultant Obstetrician
NHS Institute for Innovation and Improvement, UK
- 12.10-12.30 **Next Birth After Caesarean (NBAC) Clinic: An innovative midwifery-led initiative to deliver quality cost-effective maternity care and decrease the caesarean section rate**
Tracy Martin
Clinical Midwife/Nurse Manager Ambulatory Services
King Edward Memorial Hospital, WA

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- 12.30-12.50 **Improving women's experience of scheduled caesarean section**
Sara Bayes
Midwifery Research Assistant
King Edward Memorial Hospital & Curtin University of Technology, WA

Caroline Dufton and Heather Nunan
- 12.50-13.05 **Questions to Speakers**
- 13.05-14.00 **Lunch**

CONCURRENT SESSIONS

- Session 3** **Service Improvement and Interdisciplinary Teams**
- 14.00-14.20 **Great Expectations – Improving the delivery of maternity care at the Women's (Melbourne) and the lessons learnt**
Christine Watson
Green Team Leader
The Royal Women's Hospital, VIC

Trish Ryan, Maree Dell and Jo Rymer
- 14.20-14.40 **Applying Lean Thinking Concepts and Principles in a Busy Antenatal Clinic Setting – The Highs and the Lows**
Lorraine Beaty
Clinical Nurse Manager, Women's & Newborn Service
Osborne Park Hospital, WA

Lynne Hush, Paul McGurgan, David Mulligan, Laurinda Timmins
- 14.40-15.00 **High Risk Pregnancy Doesn't Have to Mean Fragmented Care!**
Celia Viccars
Charge Midwife, High Risk and Diabetes Midwifery Service
Auckland District Health Board, NZ

Julie Arthur
Charge Midwife, Women's Assessment Unit and Project Manager for Women's Health
Auckland District Health Board, NZ
- 15.00-15.15 **Questions to Speakers**
- 15.15-15.40 **Afternoon Tea**
- Session 3A** **Improving Service Delivery in the Bush**
- 14.00-14.20 **Service Improvements Following Clinical Simulation in Maternity Training in 4 Rural Hospitals**
Lyn Gum
Research Associate, Midwife
Flinders University Rural Clinical School, SA

Jennene Greenhill, Acting Director, Coordinator Masters Clinical Education and
Kerry Dix, Research Assistant
Flinders University Rural Clinical School, SA

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- 14.20-14.40 **Looking Forward, Looking Back. Sustainable models of Maternity Care at Northeast Health Wangaratta (NHW)**
Christine Giles
Executive Director of Nursing
Northeast Health Wangaratta, VIC
- 14.40-15.00 **Transformation Of Midwifery Services At Nickol Bay Hospital**
Sonia Dawson
Acting Midwifery Co-ordinator
WACHS Pilbara, Nickol Bay Hospital, WA
- Robyn Ellis**
Regional Clinical Practice Improvement Co-ordinator
WACHS Pilbara, WA
- 15.00-15.15 **Questions to Speakers**
- 15.15-15.40 **Afternoon Tea**
- Session 4** **Models of Care – Respecting Culture and Complexity**
- 15.40-16.00 **Meeting the Needs of Pregnant Women and Their Families Who Use Drugs and Alcohol Perth, Western Australia**
Sharyn Stonely
Acting Midwife Co-ordinator
Women’s and Newborn Drug and Alcohol Service
King Edward Memorial Hospital, WA
- Claire Henderson**
Midwife Co-ordinator
Women’s and Newborn Drug and Alcohol Service
King Edward Memorial Hospital, WA
- 16.00-16.20 **Early Intervention and Prevention**
Jenny Richards
Perinatal Family Worker
Northern Sydney Central Coast Area Health Service (Central Coast Sector), NSW
- Jan Rourke**
Families NSW Coordinator.
Northern Sydney Central Coast Area Health, NSW
- 16.20-16.40 **Lessons from Diaspora’s Daughters: Challenges in a cross-cultural environment**
Annette Garvey-Graham
Clinical Midwife Director
Lakes District Health Board, NZ
- 16.40-16.55 **Questions to Speakers**
- 16.55 **Close**

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Session 4A

15.40-16.00

Quality and Safety

Understanding safety culture in maternity services – a window to improving safety in maternity care

Suellen Allen

Research Midwife/ PhD Candidate, Centre for Midwifery, Child and Family Health, Faculty of Nursing Midwifery and Health, University of Technology Sydney, NSW

Caroline Homer, Professor of Midwifery, Director, Centre for Midwifery, Child and Family Health, Faculty of Nursing Midwifery and Health, University of Technology Sydney, NSW

16.00-16.20

Do clinical audits work? Improving category 1 caesarean section times in a level 2 obstetric unit

Tennika Jacobs

Osborne Hospital, WA

Lorraine Beaty, Lynne Hush, Tony Ma, Paul McGurgan, Anne MacDonald, Aleksandra Zivanovich

16.20-16.40

Social Circumstances Impacting on the Antenatal, Birth and Postnatal Experience

Maureen Higgs

Charge Nurse Manager, Special Care Baby Unit, Nelson Marlborough District Health Board, NZ

Lois McTaggart

Charge Midwife Manager, Maternity Unit, Nelson, Marlborough District Health Board, Nelson, NZ

16.40-16.55

Questions to Speakers

16.55

Close

19.00 for 19.30

Seminar Dinner, Sheraton Perth

Three course alternate drop meal with beverages

Dress Code:

Choose from absurd, outlandish, hilarious, fun.or just be yourself
Fashion parade with prizes

Dinner Speaker: Jean Kittson

A multi-talented performer and writer, Jean Kittson is one of Australia's best known and most popular comedians, amusing audiences in theatre, radio and television.

Friday 27 February 2009

Session 5

8.45-9.20

Opening Address

"Improving Maternity Services: Working Together Across Western Australia – A Policy Framework". Challenges for the WA Women's and Newborn's Health Network

Dr Janet Hornbuckle

Co-Lead, Women's and Newborns' Health Network
Department of Health, WA

9.20-10.00

The NSW Health Aboriginal Maternal and Infant Health Service – overview, outcomes and implications

Dr Elisabeth Murphy

Senior Clinical Advisor and Manager Maternity and Child Health
NSW Health

10.00-10.25

Donor Human Milk Banking in Australia

Dr Ben Hartmann

Manager (Scientist In Charge) PREM Bank
Neonatology Clinical Care Unit
King Edward Memorial Hospital

10.25-10.45

Action Research On The Introduction Of The Rural Generalist Pathway In WA

Dr Kim Pedlow

Rural Generalist, WA

10.45-11.00

Questions to Speakers

11.00-11.30

Morning Tea

CONCURRENT SESSIONS

Session 6

11.30-11.50

Models of Ante/Peri-Natal Care

Introducing a group model of antenatal care – 'Centering Pregnancy' – into an Australian maternity health setting

Alison Teate

Research Midwife
The Centre for Midwifery, Child and Family Health
University of Technology, Sydney, NSW
South East Sydney and Illawarra Area Health Service, NSW

Caroline Homer and Nicki Leap
South East Sydney and Illawarra Area Health Service, NSW
The Centre for Midwifery, Child and Family Health, University of Technology, Sydney, NSW

11.50-12.10

Southern Midwifery Group Practice

Julie Pratt

Clinical Services Coordinator, Southern Midwifery Group Practice Flinders Medical Centre, SA

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- 12.10-12.30 **Aboriginal Maternity Group Practice**
Karen Kruit
Clinical Midwifery Consultant
North Metropolitan Area Health Service, WA
Lesley Nelson, Aboriginal Public Health Team, North Metropolitan Area Health Service, WA
- 12.30-12.50 **Integrating the Woman-Held “Pregnancy Pocketbook” into Standard Antenatal Care**
Shelley Wilkinson
PhD Student, School of Psychology
The University of Queensland, QLD

Yvette D. Miller PhD, Research Fellow and Bernadette Watson PhD, ARC Postdoctoral
Research Fellow, School of Psychology, The University of Queensland, QLD
- 12.50-13.05 **Questions to Speakers**
- 13.05-14.00 **Lunch**
- Session 6A** **Improving Quality and Service Delivery**
- 11.30-11.50 **Rural Maternity: Bringing Life Back into the Country**
Amanda Edwards
Rural Maternity Initiative Evaluation Project Team
Kyneton District Health Service, VIC

Jennifer Gale, Rural Maternity Initiative Evaluation Project Team
Kyneton District Health Service, VIC
- 11.50-12.10 **Virtual tour of a maternity unit**
Jill Banks
Clinical Midwifery Manager
Kaleeya Hospital, WA
- 12.10-12.30 **Ramsay Health Care’s Maternity Fundamentals Program**
Nicole Hall
Staff Development Coordinator
Mitcham Private Hospital, VIC
- 12.30-12.50 **A Learning Strategy For Midwifery Students: The Follow Through Experience As A Continuity Of Care Model Of Care**
Anne Alder
Registered Nurse and Midwife
Flinders University, SA

A/Prof Pauline Glover, Flinders University, SA
- 12.50-13.05 **Questions to Speakers**
- 13.05-14.00 **Lunch**

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Session 7

14.00-14.20

Supporting the Midwifery Workforce

**Taking it to the bush – Caring for others but what about ourselves
Clinical Supervision for Rural Midwives in NSW**

Catherine Smith

Principal Advisor Midwifery
Nursing and Midwifery Office
NSW Health, NSW

14.20-14.40

Enrolled Nurses – The Untapped Resource

Toni-Maree Henaway

Co-ordinator Midwifery
Mater Health Services, QLD

14.40-15.00

So you think you need more midwives?

Birthrate Plus® in NSW – Trialling a Midwifery Workloads Tool

Julie Mate

Midwifery Project Manager – Birthrate Plus®
Nursing and Midwifery Office
NSW Health, NSW

15.00-15.20

Presentation to be advised

15.20-15.35

Questions to speakers

15.35

Close

Registration Form

Improving the Delivery of Maternity Care

Delegate No.1 Details Prof/Dr/Mr/Mrs/Ms/Miss:

Surname: _____

Given Name: _____

Company/Organisation: _____

Position: _____

Address: _____

State: _____ Postcode: _____

Country: _____

Telephone: _____

Facsimile: _____

Email: _____

Preferred Name for Badge: _____

Special Diet: _____

Disability Assistance: _____

Delegate No.2 Details Prof/Dr/Mr/Mrs/Ms/Miss:

Surname: _____

Given Name: _____

Company/Organisation: _____

Position: _____

Address: _____

State: _____ Postcode: _____

Country: _____

Telephone: _____

Facsimile: _____

Email: _____

Preferred Name for Badge: _____

Special Diet: _____

Disability Assistance: _____

Delegate No.3 Details Prof/Dr/Mr/Mrs/Ms/Miss:

Surname: _____

Given Name: _____

Company/Organisation: _____

Position: _____

Address: _____

State: _____ Postcode: _____

Country: _____

Telephone: _____

Facsimile: _____

Email: _____

Preferred Name for Badge: _____

Special Diet: _____

Disability Assistance: _____

SECTION A – TWO DAY REGISTRATIONS FOR 26 and 27 FEBRUARY 2009

Register for 2 full days – 26-27 February 2009

Early Bird: 2 days before 14 February 2009	\$595.00 (inc GST) per person	\$ _____
Standard: 2 days after 14 February 2009	\$725.00 (inc GST) per person	\$ _____

OR BOOK and PAY WITH A CREDIT CARD ON LINE*

at www.changechampions.com.au

before 19 December 2008	\$545.00 (inc GST) per person	\$ _____
before 14 February 2009	\$575.00 (inc GST) per person	\$ _____
after 14 February 2009	\$645.00 (inc GST) per person	\$ _____

OR WCHA MEMBERS DISCOUNT BOOK AND PAY WITH A CREDIT CARD ON LINE*

at www.changechampions.com.au

before 10 February 2009	\$565.00 (inc GST) per person	\$ _____
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OR MIDWIVES DISCOUNT IF YOU BOOK TWO MIDWIVES AT THE SAME TIME AND PAY WITH A CREDIT CARD ON LINE*

at www.changechampions.com.au

before 10 February 2009	\$565.00 (inc GST) per person	\$ _____
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If you are booking on line, please write your concurrent session selections in Other Notes (free text section at the bottom of the page where you enter your registration details) or email them to changechampions@bigpond.com

NOMINATE WHICH CONCURRENT SESSIONS YOU ARE ATTENDING

Thursday 26 February 2009

Session 3 Session 3A
Session 4 Session 4A

Friday 27 September 2009

Session 6 Session 6A

SECTION B – ONE DAY REGISTRATIONS FOR EITHER 26 OR 27 FEBRUARY 2009

Register for one day only – Thursday 26 February 2009

Early Bird: 1 day only before 14 February 2009	\$320.00 (inc GST) per person	\$ _____
Standard: 1 day only after 14 February 2009	\$350.00 (inc GST) per person	\$ _____

Register for one day only – Friday 27 February 2009

Early Bird: 1 day only before 14 February 2009	\$300.00 (inc GST) per person	\$ _____
Standard: 1 day only after 14 February 2009	\$330.00 (inc GST) per person	\$ _____

SECTION C – SEMINAR DINNER

Seminar dinner at Sheraton Perth includes 3 courses (alternate drop) and beverages

Celebrity Speaker: Jean Kittson

	\$125.00 per person (inc GST)	\$ _____
Additional dinner tickets	____ @ \$125.00 (inc GST)	\$ _____

TOTAL PAYABLE \$ _____

Payment Methods

Change Champions P/L
ABN: 67 093 954 413

1. PREFERRED Register Online at <http://www.changechampions.com.au>

Simply visit <http://www.changechampions.com.au> and scroll down the home page to the seminar of your choice and click on REGISTER. It's easy.

When you register on line, you can select your preferred payment option of:

- Generate an invoice that will be instantly emailed to the nominated responsible person
- Pay by EFT or cheque
- Pay online with a credit card

2. Pay on your Credit Card

Cardholders Name (PLEASE PRINT)

MasterCard Visa ONLY

Card No.

Expiry Date: __/__/__ Amount to be charged \$ _____

Cardholder's Signature: _____

Date: __/__/__

3. Pay by Cheque/money order

Please make cheques/money orders for your **registration fees**
only payable to **Change Champions P/L**

4. Request for an invoice

Name of person responsible for payment of invoice: _____

Email address: _____

Contact phone number: _____

All invoices must be paid prior to the seminar.

5. EFTPOS

Account name: Change Champions P/L

Bank: Westpac

BSB: 033058

Account number: 198 743

Ref no: Maternity (Your surname)

MAIL

Change Champions P/L
PO Box 668, The Junction NSW 2291

FAX

From Australia 02-4963 6656
From overseas + 61 2 4963 6656

PH:

02-4963 5150
From overseas: +61 2 4963 5150

EMAIL:

changechampions@bigpond.com

Your registration will be confirmed by email.

*** CONDITIONS APPLY**

You must pay on a credit card at the time you register if claiming a discount for online registration and payment. You must be able to provide proof of either membership of WCHA or any registered organization that is recognized as representing midwives. We reserve the right to charge the full standard registration fee if payment if you claim the register and pay by credit card discount and do not pay. No correspondence will be entered into.

Delegates are eligible for one only discount option.

5. Delegate Cancellation Policy

A 50% refund will be offered for cancellations received before 26 January 2009.

No refunds will be given after this date. However, you may nominate an alternative delegate to attend in your place.

I have read and understand the delegate cancellation policy.

_____ signed ___ / ___ / ___ date.

Accommodation

Download booking forms at <http://www.changechampions.com.au>

**Sheraton Perth
\$245 pn room only**

207 Adelaide Tce
Perth WA, 6000

T: +61 (8) 9224 7777

F: +61 (8) 9224 7788

E: reservations.perth@sheraton.com

**Novotel Langley Perth
\$205 pn room only**

(limited availability)

221 Adelaide Terrace
Perth WA 6000

T: +61 (8) 9425 1754

F: +61 (8) 9221 1669

E: h1764-fo3@accor.com
www.accorhotels.com.au
www.novotel.com.au

Suggestions for accommodation (Note we have no arrangements with these hotels)

Crowne Plaza Hotel, Perth

54 Terrace Rd
Perth WA 6004

T: +61 (8) 93253811

F: +61 (8) 9221 1564

E: hotel@crowneplazaperth.com.au

Comfort Hotel

200 Hay Street
Perth, WA, 6000

T: +61 8 9220 7000

F: +61 8 9220 7007

R: 1800 888 678

E: reservations@chpc.com.au

Hyatt Regency Perth

99 Adelaide Terrace,
Perth, 6000

T: +61 8 9225 1234

F: +61 8 9325 8899

E: perth.regency@hyatt.com

For other accommodation options eg hotels and apartments, we suggest that you visit <http://www.wotif.com.au>